

## To Community Members:

**The Lakes** has partnered with **Flock Safety**, an Atlanta, GA based company that specializes in neighborhood safety through the use of license plate reading cameras. The camera is entirely self-sufficient in that it is solar powered and sends its footage via mobile technology to a secure cloud-based storage that is maintained by Flock. The camera records footage but also has both day and night-time capability to read and record license plates that pass through the entrance. Several police departments across the country have started to add more license plate readers around their cities and encourage communities to do the same. In fact, any stolen or otherwise wanted vehicle that passes by a Flock camera has the ability to send an automatic alert to the local Police Department. Beyond making arrests, Flock's ultimate goal is to eliminate crime, and according to the Marietta Police Department, communities with Flock saw a 34% reduction last year in crime.

Privacy is also a top concern for Flock. Accordingly, the footage and data that is collected is automatically deleted after 30 days, is accessible only by limited members of the board and can be shared with other members of the community on an as-needed basis in the event of a crime. In the event of a crime, footage can be downloaded and stored by either the community or local authorities.

Despite this technology, it is just a camera. The #1 way to deter crime is a responsibility we each own individually; lock your doors and keep your valuables out of sight. But, having video cameras/ surveillance has been shown to deter mischief activity and also provides a valuable resource to help solve any crimes that may take place. We are fortunate to live in such a safe neighborhood, but we believe that this service will both further deter mischief crimes and provide a valuable resource to our residents.

## WHAT YOU NEED TO DO:

1) Flock and their partners in law enforcement have asked each neighbor to register on the "SafeList" they have established for our community. You don't need to give your actual name if you prefer, but by registering your license plate the police will know that your vehicle belongs to a resident and it will make sorting through data much faster in the event they need to research a criminal event that we report. You can add any vehicle that you own or that frequently visits your home. The link to their secured site is: [SAFELIST LINK](https://admin.flocksafety.com/register/resident/a14cd2a5-ee70-42a4-b8c7-f1e4139471b4)

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2) If you are the victim of a crime please report it first to the police department - -- - CALL 911. Then, you can send an email to [crime@flocksafety.com](mailto:crime@flocksafety.com), and any member of our Board and we can help provide footage reports and pictures for the relevant times that the evil-doer may have entered the neighborhood.

3) Lock your house and car doors and keep your valuables out of sight.

4) Wave and smile to your neighbors, hug a board member, register for a community event, and continue to make **The Lakes** an incredible place to live.

If you have any questions, please feel free to reach out to me or any community representative.